

NEWS RELEASE

FOR IMMEDIATE RELEASE

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My name is Danny Hein and I am running for Mayor for the City of Brevard. I have many reasons for running, but the reason that truly motivates and drives me is YOU.

You, who resides in Brevard. You, who wants to make a happy and successful life here. You, who enjoys our town, its beauty, and its progress. You, who wants your voice to be heard when we decide on our priorities but feel your voice sometimes gets lost. You, the taxpayer, who foots the bill. You, who worries if this magical place can be a viable option for your children or grandchildren. You, on a fixed income, who worries about taxes and fees and whether you can sustain living here. You, the business owner, who contributes so much to the community. You, who wants to start a business and create jobs here but aren't sure you can afford all the rules and constraints. You, the worker that sweats and toils to make ends meet. You, who connects with nature and the beauty all around us. You, that wonders if Brevard can retain its sense of community, that hometown feel, while realizing that growth will happen. You, who wants change to be purposeful, strategic, and ultimately benefit those who live here. For me, being Mayor simply means keeping you in focus - making sure you are at the table for every discussion and debate. As mayor, my focus will be on YOU.

This focus will emphasize three main priorities:

- Careful, strategic growth that benefits residents
- Investments in infrastructure that bring higher paying jobs and broader tax base
- Retaining Brevard's "hometown experience" - a place where families feel safe and want to raise their children

These priorities include many other issues such as hometown housing, healthcare, connected neighborhoods, competing regionally to attract businesses with higher paying jobs - all without losing the charm or identity that is our hometown of Brevard.

As a native of Brevard, I graduated from Brevard High School in 1987 and went on to graduate from The Citadel in 1991 with a degree in biology. I spent twelve years on active duty as an officer in the Army. While in the Army, I obtained a Master's degree in Business Administration and have worked in various leadership roles in health care administration during the last twenty-one years. I serve on the Transylvania County Parks and Recreation Commission, the Mountain Area Workforce Development Board, and the Blue Ridge Literacy Council. I love Blue Devil football and have been the high school public address announcer and, more recently, have been working team radio/live stream broadcasts. But most of all, I love this town and the people in it!

As I like to say before the beginning of every Blue Devil football game on our broadcast, "It's time to get to work!". I would be humbled, honored, and consider it one of the great privileges of my life to get to work...for YOU.