Press Release

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Hi, my name is Bill Bailey, and I am running for Brevard City Council. A run for political office was not something I had ever considered but, after numerous residents encouraged me to enter the race and, after careful consideration, I've decided to become a candidate!

Originally from Daytona Beach, I served four years in the Marine Corps right out of high school. Subsequently, I obtained certifications as a personal trainer and strength coach and have worked in the fitness industry for the past 30 years. I've trained clients of all ages and have been privileged to meet and work with many Transylvania County residents including many who live in Brevard. I moved to Brevard 24 years ago. I have a daughter, Peyton, who lives here and has two little girls and a son, Dawson, who is an active Marine with a two-year-old daughter. By the way, I love being a grandpa!

I have been a member of the Transylvania County Honor Guard for the past four years, providing honor guard services for Memorial and Veteran's Day ceremonies as well as funeral services for our local veterans. I currently serve as the chairman of the board for The Women's Center, a Christian based pregnancy crisis center and served on the Little League board and as Chief umpire for over 10 years. I attend Bethany Baptist Church where I've also served in a variety of volunteer positions.

As I think about this beautiful town and its steady growth over the last 20 years, I'm proud to be a resident and I see so many wonderful things happening in the county and in Brevard! As a fitness coach, I deal with issues of balance every day and balance is important for Brevard as well. When training, it is important to increase both strength and stability. We need to continue all the effort that has gone into making this town a great place to vacation as this brings in financial benefits and jobs but we also need to ensure that Brevard is a stable place for families to live and raise their children year-round. We need to address the working-class issues that ensure that they can thrive here.

To this end, here are my areas of focus in bringing a conservative voice to the City Council:

- Making wise decisions with taxpayer dollars so that taxes don't become unsustainable for families and seniors.
- Reasonable growth strategies that benefit local residents, such as neighborhoods that resident families can afford and that make Brevard a great place to raise a family.
- Strategies for attracting companies in industries with higher paying jobs.
- Retaining that "small town" feel that brings people here to live while we grow sensibly.

Brevard is a great place to live. As a grandpa, I want to work hard to make Brevard an even better place for families to thrive. It's an honor to be considered for this position and I'm excited and grateful for the opportunity to serve! I humbly ask for your vote October 14-30 (early voting) or on November 2nd.